Pub Bongsor College
Assignment Work
BA 1st semester(FYUGP)
Subject-ECONOMICS
Skill Enhancement Course(Rural Marketing)
Paper code-SEC0122103N

Assignment Topic [For SEC Students]:

Rural Marketing in India: Importance, Challenges, Role of Information Technology and Government Intervention."

"ভাৰতৰ গ্ৰাম্য বিপণন: ইয়াৰ গুৰুত্ব, সমস্যা, তথ্য প্ৰযুক্তিৰ ভূমিকা আৰু চৰকাৰী হস্ত"

All students of BA 1st semester are hereby instructed to prepare an assignment on the above.

Important Assignment Guidelines:

The assignment should be approximately 1000 words.

- Students must write the assignment in their own words and avoid copying directly from books or online sources.
- Relevant pictures, maps and illustrations may be included where ever necessary.
- The assignment must be properly organized into the following sections:
    1. Intoduction
    2. Main Discussion
    3. Conclusion
    4. References

Important Instructions

- **Submission Deadline:** On or before 10th November 2026.
- **Presentation and Viva-Voce**: The schedule will be notified later.

All students are instructed to prepare their assignments sincerely and ensure submission within the stipulated deadline.

By order

Department of Economics

Pub Bongsor College